

Course title:	Crisis management
Lecturer (s):	Adam Skrzypek PhD
ECTS Credits:	3
Language:	Polish/English
Semester:	Summer
Duration:	1 semester: 15h - lecture; 30h - classes
Contents:	<ol style="list-style-type: none"> 1. Business management in a crisis situation - basic concepts, nature, tasks, and issues. 2. Conditions and symptoms of crisis situations in the enterprise. 3. Methods and tools of business management in a crisis situation. 4. Recognition of a crisis situation. 5. Stabilization of the crisis situation. 6. Leadership and management of people in a crisis situation. 7. Managing contacts with interest groups. 8. Strategic analysis and reorientation of the company's operations. 9. Formulation and selection of corrective action scenarios - development of an anti-crisis plan. 10. Implementation of the anti-crisis plan. 11. Organizational change. 12. Improvement of critical processes. 13. Financial restructuring. 14. Business continuity management in the enterprise. 15. Control and monitoring.
Textbooks:	<ol style="list-style-type: none"> 1. Barton, L. (2007). Crisis leadership now: A real-world guide to preparing for threats, disaster, sabotage, and scandal. New York, NY: McGraw-Hill 2. Mitroff, Ian I. (2003). Crisis Leadership: Planning for the Unthinkable. New York: John Wiley.